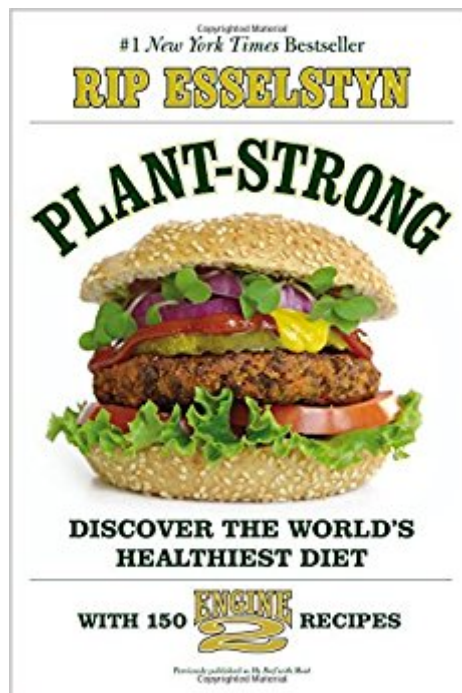




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Plant-Strong: Discover The World's Healthiest Diet--with 150 Engine 2 Recipes



Synopsis

The # 1 New York Times bestseller--now in trade paperback for the first time! In this #1 New York Times bestseller (originally published as *My Beef with Meat*), Rip Esselstyn arms readers with the 36 most powerful facts that prove, once and for all, that a plant-based diet can save your life. Do you want to: Prevent cancer, heart attacks, stroke, and Type 2 Diabetes? Eat plants! Have stronger bones than milk could ever give you? Eat plants! Avoid dangerous carcinogens and contaminants? Eat plants! Lose weight and look great? Eat plants! On top of these arguments are 150 other reasons why plants rule--as in 150 delicious, mouth-watering Engine 2 recipes, including 10 that are exclusive to this new edition. Prepare to eat well, be healthy, and live plant-strong!

Book Information

Paperback: 304 pages

Publisher: Grand Central Life & Style; Reprint edition (December 29, 2015)

Language: English

ISBN-10: 1455509353

ISBN-13: 978-1455509355

Product Dimensions: 6 x 0.9 x 9.1 inches

Shipping Weight: 13.4 ounces (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars 578 customer reviews

Best Sellers Rank: #4,233 in Books (See Top 100 in Books) #8 in [Books > Health, Fitness & Dieting > Diets & Weight Loss > Vegetarian](#) #30 in [Books > Cookbooks, Food & Wine > Special Diet > Vegetarian & Vegan > Vegan](#) #100 in [Books > Health, Fitness & Dieting > Diets & Weight Loss > Other Diets](#)

Customer Reviews

"My Beef with Meat is one of the most enlightening and practical books you'll ever read. Rip Esselstyn tackles every key health issue and provides exactly the information readers need to achieve the best of health and peak performance. As one of the most respected leaders in the movement for better health, Rip Esselstyn tells it exactly as it is." --Neal D. Barnard, MD, New York Times bestselling author of *The 21-Day Weight Loss Kickstart* and Adjunct Associate Professor of Medicine at George Washington University School of Medicine "Rip Esselstyn is a living, breathing example of what a plant-based diet can do for you. In his new book, he lays out exactly why you get so strong and healthy by avoiding meat and opting for food that's grown in the ground or on trees. Eat like he does and be transformed!"--Kathy Freston, bestselling author of *The Lean* "Once again

Rip cuts the bull and serves up the straight facts, along with delicious recipes, for health and performance. I wish I had this book when I decided to go plant strong!" --Scott Jurek, world renown ultramarathon champion and bestselling author of Eat and Run" This book is revolutionary! It dispels all the nutrition myths that cause sickness and confusion in our society. Rip is straight-forward, succinct and caring with his delivery of information that will save your life. Arm yourself with knowledge and delicious plant-strong recipes!" --Lindsay S. Nixon, author of The Happy Herbivore Cookbook series" Debunking the myths about animal products and distilling the facts about healthful eating, this book should be required reading for everyone who eats. In other words, EVERYONE!" --Colleen Patrick-Goudreau, bestselling author and creator of The 30-Day Vegan Challenge" My Beef with Meat" makes it clear why a plant-based diet is the best diet on earth, and why an animal-based diet is so unhealthy. This fascinating and fun book is a must for anyone interested in health and nutrition!" --Brian Wendel, Executive Producer of Forks Over Knives" In his new book, Rip Esselstyn continues his trailblazing efforts to create a healthy plant-strong nation by extinguishing many of the myths and concerns about a whole foods plant-based diet." --Jeff Novick, MS, RD

Rip Esselstyn is the New York Times bestselling author of The Engine 2 Diet and My Beef with Meat. He has been featured on and in Today, Dr. Oz, Time, and Newsweek, among other media. A former world-class professional triathlete, Esselstyn joined the Austin fire department in 1997. In 2009, Esselstyn became a healthy eating partner with Whole Foods Market and currently travels around the world promoting the Engine 2 lifestyle.

I'm a plant strong believer. Having lost 26 pounds in six weeks and off blood pressure medication. I've read quick read and I'll be trying the new recipes. Here are some high lights from the book. "[P]eople are waking up to the fact that our current paradigm is broken. [D]espite our attempts to medicate away our misery, Americans are sicker than ever. The answer is not another pill, procedure, or doctor, or more legislation. Unbelievably, the answer is right in front of our faces. But we've been blind because we had no idea the answer could be so simple. Plants can heal. Plants can nourish. Plants can give you everything you need to be the healthiest person you can be and live the life you deserve to live. The unfortunate reality is that the powerful meat and dairy lobbies have been successfully spreading their propaganda for many decades. [The] widespread misconception about protein is that plant proteins are somehow not 'complete'. This is a fallacy, based on outdated research that was weak to begin with." The author that started this belief rescinded her position ten years later. "[It is known] plant proteins have a healthier composition and

balance of essential amino acids, and elegantly balanced by nature in a way that inherently protects us from inflammation and tumor growth."This is the best story from the book (because I've lived it too): Mike's Moderation. An email written to Rip after Mike achieved excellent results from a plant strong diet. Mike found out just how many "scientist" friends he had. "It's amazing, really. I never heard a word of concern when somebody saw me eat my fifth piece of pizza after polishing off a plate of wings and a few beers. However, one word that I'm holding off on the meat and lowering my fat intake, and they come out of the woodwork. They all seem to have kept their non-science office jobs, but suddenly they're evolutionary biologists talking about the shape of my teeth proving our omnivorous lineage, dietitians concerned about the exact percentage of my calories coming from protein, and biochemists who suddenly are worried about the details of my blood chemistry. My advice? Smile, thank them for the advice, and ignore them like they ignored you when you were eating crap that was killing you. They give them first dibs on your clothes before you take them to Goodwill because they are too big for you. If they get excited about how I'm harming myself now that I've engaged in that horror of horrors - eating fresh fruits and vegetables! I just tell them what they want to hear: It is very possible that this is just a fad diet that I'll stop doing sometime down the road, but if so, right now it is the most successful fad diet I've ever been on. So far, I've only seen positive effects from eating plant-strong. As soon as I see one single detrimental effect to my health, I'll reconsider my choice. I'll even give them the pleasure of buying me a steak."

This new offering from Rip Esselstyn and Engine 2 is a winner. It is a Kitchen Keeper! My Beef With Meat packs a mega-load of extremely well researched recent nutritional information into 36 very short chapters that dispel many myths and misconceptions about nutrition and health. Rip has no political axe to grind, rather his entire focus is on presenting the latest scientific validated research and facts in an accessible manner to help the reader take charge of his/her own health. Despite its cheeky attitude, My Beef With Meat is definitely not another fad diet book, but an important book that will contribute much to health and palate. This is a book appropriate both for newbies and veterans of whole food plant-based diets. It's written for the American public: for those who are young, old, sick, healthy or just average meat-eating joes and janes. It is a terrific and informative introduction for those considering making a change to their diet to lose weight and improve their health as well as a valuable way for those who have embraced this diet-style to know what to say when friends and family inevitably lob questions and criticism in their direction. Even after nearly 2 years eating a whole food, plant-based "plant-strong" diet, and delving into the many excellent offerings in this field, I learned new information. Rip writes in a fun, engaging, non-threatening style

with chapters covering such topics as "Animal Protein is Dead Wrong", "The Mediterranean Myth", "Plants Are Bone-Strong", "Plants Perk Up Your Pecker", "Oil is the New Snake Oil", "Carbs Are King!", "Eat Plants. Lose Weight. Feel Great", and "Be Done with Dumb Diets." I particularly appreciated the chapter on why eating plant-based is beneficial for high level athletes, "Plant-Strong: The Athlete's X-Factor". Rip brings his own stellar credentials and first hand experiences as a long-time plant eating firefighter and top professional athlete to the task as well as drawing on the research and expertise of many of the leaders in this field. Rip is a former fire-fighter who in his work detailed in his first book *The Engine 2 Diet: The Texas Firefighter's 28-Day Save-Your-Life Plan that Lowers Cholesterol and Burns Away the Pounds* spent more time responding to health-related medical emergencies brought on by obesity, heart disease, diabetes etc. than to fires. He is also a former top tier professional triathlete and experienced personally positive changes in his athletic performance when he shifted to a plant-based diet. Son to Dr. Caldwell Esselstyn (*Prevent and Reverse Heart Disease: The Revolutionary, Scientifically Proven, Nutrition-Based Cure*) [ASIN:B005K23S20 *Forks Over Knives*] Rip also saw first hand the profoundly positive effect of plant-based diets in his father's heart patients. Among the experts in this field that Rip has drawn upon and worked closely with in getting the message out that there is a solution to the American health care crisis are T. Colin Campbell (*The China Study: The Most Comprehensive Study of Nutrition Ever Conducted And the Startling Implications for Diet, Weight Loss, And Long-term Health*) and *Whole: Rethinking the Science of Nutrition*, Dr. John McDougall *The Starch Solution: Eat the Foods You Love, Regain Your Health, and Lose the Weight for Good!*, nutritionist Jeff Novick, and psychologist Dr. Doug Lisle. Now for the recipe section in *My Beef With Meat*: The 140 new plant-strong recipes in *My Beef With Meat* are easy and delicious without needing to track down exotic ingredients. They use whole plant foods with no added oils, or salt, a bare minimum of sweeteners. I can personally vouch for the quality and deliciousness of these recipes because I recently attended a Farms2Forks 3-day immersion weekend put on by Rip and the folks at Engine 2 and Forks Over Knives. The hosting Hyatt hotel served our group of over 300 guests abundant buffets that followed the criteria of this lifestyle and served quite a number of the recipes from *My Beef With Meat*--definitely a first for the chef and kitchen staff used to cooking up eggs, steaks, and pastries for business conferences. Instead we ate such things as Black Bean and Sweet Potato Quesadillas, Dr. Seuss Stacked Polenta, Kale Ceviche Salad served with OMG Walnut Sauce, and Damn Good Cookies for dessert. As you can tell, this book puts the fun back into eating. Rip's sister, Jane Esselstyn, who was in charge of this section of the book also demonstrated a number of the recipes during the weekend. *My Beef With*

Meat makes a great gift book for your friends, family, and work colleagues who want to take charge of their own health, or express genuine interest or skepticism in why you turn down hamburgers at the BBQ, eschew olive oil and ice cream in favor of a plain baked potato topped with veggies, fresh fruit and the Date Nut Chocolate Pie you made from this book and brought for dessert. After having spent a decade counting calories, points, and portion sizes with little permanent effect on my weight nor change in my underlying health, eating a whole food plant based diet for the last two years has opened up an entire world of delicious, nutritious, health-giving abundance. I've been able to throw those former constricting metrics out the window, lose 40 lbs. and stop numerous medications. Thanks to the very simple change of giving up all animal products and oil in favor of the style of eating advocated by Rip in *My Beef With Meat* and increasing numbers of scientists medical and nutritional experts (Yes! You can do it! I don't miss steak, cheese, ice cream, or doughnuts--my palate changed in about 28 days to prefer the taste of vegetables, fruits, whole starches and grains, and legumes), I now maintain a newly slim weight and vibrant health. *My Beef With Meat* is a five-star winner, a Kitchen Keeper, a great addition to anyone's nutrition and cookbook library.

A great book to get a perspective not often discussed - how eating animals contributes to disease and how to overcome disease with a plant-based diet. Great recipes, too, to get you started...

Another excellent book! Please thank the author! But those of you out there that want to turn your life around and lose a lot of weight and get healthy buy this book!!

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South Beach Diet: South Beach Diet Recipe Book: 50 Delicious & Easy South Beach Diet Recipes (south beach diet, south beach diet recipes, south beach diet beginners guide, south beach diet cookbook)
Paleo Diet: 1001 Best Paleo Diet Recipes of All Time (Paleo Diet, Paleo Diet For Beginners, Paleo Diet Cookbook, Paleo Diet Recipes, Paleo, Paleo Cookbook, Paleo Slow Cooker, Paleo Diet Meals)
Ketogenic Diet: Ketogenic Diet Mistakes to Avoid for Rapid Weight Loss (Ketogenic Diet for Weight Loss, Ketogenic Diet for Beginners, Diabetes Diet, Paleo Diet, Anti Inflammatory Diet, Low Carb Diet)
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Cooker, Paleo For Beginner, Paleo Recipes) Ketogenic Diet: The Best Diet For Rapid Weight Loss: Over 21 Recipes & Meal Plans Included (Ketogenic Diet, Seizure Diet, Anti Inflammatory Diet, High ... Diet, Epilepsy Diet, Paleo, Ketosis Foods) Mediterranean Diet: 150 Recipes to Lose Weight, Get Healthy and Feel Great (Mediterranean Diet, Mediterranean Diet For Beginners, Mediterranean Diet Cookbook, Mediterranean Diet Recipes) Dash Diet: Top 45 Dash Diet Slow Cooker Recipes Rich in Protein, Fiber, Magnesium, Potassium, And Calcium (Dash Diet, Dash Diet Slow Cooker, Dash Diet ... Slow Cooker Recipes, Dash Diet Cookbook) Paleo Cookbook: The Ultimate Healthy Paleo Diet Recipes for Your Family (Paleo diet, Paleo Recipes, ancient diet, Paleolithic Diet, Low carb Diet, Ketogenic Diet) Ketogenic Diet: Ketogenic Diet Mistakes You Need To Know ****BONUS**** 30 Day Accelerated Fat Loss Meal Plan! (ketogenic diet, ketogenic diet for weight loss, ... diet, paleo diet, anti inflammatory diet) PALEO: Paleo Diet For Rapid Weight Loss: Lose Up To 30 lbs. In 30 Days (Paleo diet, Paleo diet for weight loss, Paleo diet for beginners, Diabetes diet, Ketogenic diet, Anti inflammatory diet) Dash Diet for Weight Loss: Lose Up to 10 Pounds in 10 Days! + Lower Blood Press w/ Dash Diet Recipes and Cookbook + FREE BONUS: 35 TOP DASH DIET RECIPES ... Dash Diet Cookbook, Dash Diet Recipes) Paleo Diet: Paleo Diet For Beginners, Lose Weight And Get Healthy (Paleo Diet Cookbook, Paleo Diet Recipes, Paleo Diet For Weight Loss, Paleo Diet For Beginners) Dukan Diet: The Truth About The Dukan Diet - All You Need To Know About The Dukan Diet For Effective Weight Loss And Fat Burn (Diet For Weight Loss, Low Carb Diet, Diet Recipes) DASH DIET: The Dash Diet Simple Solution To Weight Loss - Includes Over 50 Dash Diet Recipes To Maximize The Weight Loss Process (Dash Diet, Dash Diet ... cookbook, Dash Diet weight loss Book 1) LOW CARB DIET: KETOGENIC DIET: 1000 BEST LOW CARB AND KETOGENIC DIET RECIPES (BOX SET): low carb cookbook, ketogenic diet for beginners, low carb diet for beginners, low carbohydrate diet, ketogenic Paleo Diet for Beginners: The Ultimate Paleo Diet Guide for Weight Loss (Paleo Diet Cookbook, Paleo Diet Recipes, Paleo Diet for Beginners, Rapid Weight Loss, Paleo Diet Meal Plan, Burn Fat) Paleo Slow Cooker: Healthy Delicious Paleo Diet Slow Cooker Recipes for Your Family (Slow cooker recipes, Low carb diet, Paleo diet recipes, Paleo Cookbook, Ketogenic Diet, Ketogenic recipes)

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